

## **HARBOR COMMISSION MINUTES MEETING OF TUESDAY, JULY 19, 2022**

A meeting of the Manistee Harbor Commission was called to order by the Chair on Tuesday, July 19, 2022, at 1:02 p.m. in the Council Chambers, City Hall, 70 Maple Street, Manistee MI 49660.

### **MEMBERS PRESENT**

Tom Swedenborg, Ty Cook, Jeff Mikula, George Becker, Mary Lou Mydill

### **MEMBERS ABSENT**

Bill Gambill

### **OTHERS PRESENT**

Mark Sandstedt – MS Creative, Katie Trivisonno – DPW Clerk/Marina Manager

### **WELCOME NEW MEMBER**

Mary Lou Mydill

### **APPROVAL OF AGENDA**

*MOTION* by Tom Swedenborg second by George Becker, to approve the agenda as submitted. Voice vote – motion carried.

### **PUBLIC COMMENTS ON AGENDA ITEMS**

- None

### **APPROVAL OF MINUTES**

*MOTION* by Tom Swedenborg, second by Jeff Mikula, to approve the minutes for the June 28, 2022, as presented. Voice vote – motion carried.

### **UNFINISHED BUSINESS**

- Marina Marketing Plan  
Mark Sandstedt from MS Creative spoke regarding their Marketing Service Proposal for the City Marina. He discussed the scope of work, cost estimates, and workflow.  
Discussion included:
  - Need for photos and video
  - Cross marketing
  - 3-5 years – work needs to be ongoing
  - Identify strengths and weaknesses
  - Building synergy with already existing events
  - Not hurting other marinas in the City
  - Budget
  - Boater survey

*MOTION* by Jeff Mikula, second by George Becker, to schedule a special meeting to discuss Marina marketing plan on Tuesday, July 26, 2022, at 1:00 p.m. in Council Chambers. Voice vote – motion carried.

- Marina Patio  
Materials have not yet arrived.

### **STAFF REPORTS**

- Harbormaster
  - Marina docks are waiting on backordered fenders
  - Harbor breakwater pre-con meeting with the Corps of Engineers tomorrow – will find out the timeframe of work and the impact to First Street Beach
  - Nothing new on the Marina property land sale
  - Clean Water Recovery Facility will have a test session next Thursday and about one month out from full switchover to the new facility
  - Marina Manager Katie Trivisonno reported that the Marina has been very slow

### **NEW BUSINESS**

- None

### **PUBLIC COMMENTS**

- None

### **COMMISSIONER COMMENTS**

- Chair Swedenborg asked Jeff to reach out to the sport fisherman organizations for interest in filling commission vacancies. Asked Jeff to put Welcome to Manistee sign back on the First Street lookout hill.

### **ADJOURNMENT**

Next meeting is scheduled for July 26, 2022 at 1:00 p.m. in the Council Chambers, City Hall, 70 Maple Street, Manistee, Michigan.

*MOTION* to adjourn by Tom Swedenborg, second by Jeff Mikula at 2:08 p.m.



*Kelly McColl*  
Recording Secretary